

Strategic Foresight Methods (à la Carte)

ADAPTIVE SKILLS

Sensing and Responding

Analytical & External Focus

What's changing (or not) and why?

What should we prepare for and anticipate— new risks, opportunities, and "wildcards"?

What do we need to learn (and unlearn)? Who do we need to learn from?

Tools & Techniques

- * "Fitness for the future" diagnostics
- * Scenario planning
- * Systems thinking
- * Assumption-based planning
- * Horizon scanning and monitoring
- * Forecasting and trend analysis
- * Uncertainty mgmt and risk assessment
- * Future mapping (using visual tools)
- * Predictive market design

Immersive Methods

- * Learning journeys (or field trips)
- * Simulations and role-playing
- * "Serious" gaming

Future Dialogues & Roundtables

- * Dialogue methods (e.g. the World Café) with experts, communities, and/or stakeholder groups
- * Web-based dialogues

Action Focus

How will we adapt and respond? Implications for our...

- strategy & focus
- structure & model
- skills & competencies
- systems & metrics
- culture & values
- competitors & suppliers
- customers & communities
- innovation & technology
- partnerships & allies
- Ecological Footprint

What are our options, choices, and decisions?

- "Big bets"
- Robust actions
- Contingencies

How can we leverage and link to existing actions, initiatives, and momentum?

Strategic Agenda

- * Strategic dialogue sessions
- * Options analysis & planning
- * Decision-maker retreats

Learning/Training Agenda

- * "Adaptive Leadership" courses
- * "Future Leaders" programs
- * "Future Accelerator" learning journeys

Innovation Agenda

- * "Change Labs" & Incubators
- * Pilot project design
- * Venturing & financing

Research Agenda

- * Action research
- * Early indicator system (linking with corporate intelligence systems)
- * Learning journeys, decision/ concept testing and vetting

Engagement Agenda

- * "Future Fairs"
- * World Café dialogues
- * Interactive conferences
- * Partnership dialogues

Note: Most projects combine and integrate a variety of methods

GENERATIVE SKILLS

Visioning and Framing

Creative & Internal Focus

What future possibilities do we want to create and shape?

What capabilities are needed?

What are our assumptions?

What does success look like? What are the consequences for the people and places we serve?

Tools & Processes

- * Normative scenario thinking
- * Future Search
- * Backcasting
- * Visioning
- * Chaordic design
- * Open Space Technology
- * Idea prototyping

Immersive Methods

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- * Role playing

Future Dialogues & Roundtables

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