

A Scenario Planning Engagement

While there is no "typical" scenario planning process — with large variations depending on context, purpose, and method — here is our model of an engagement, lasting between 4-6 months from beginning to implementation. Other engagements can be as short as 2 weeks or as long as 2 years.

WHO'S INVOLVED:

Leadership

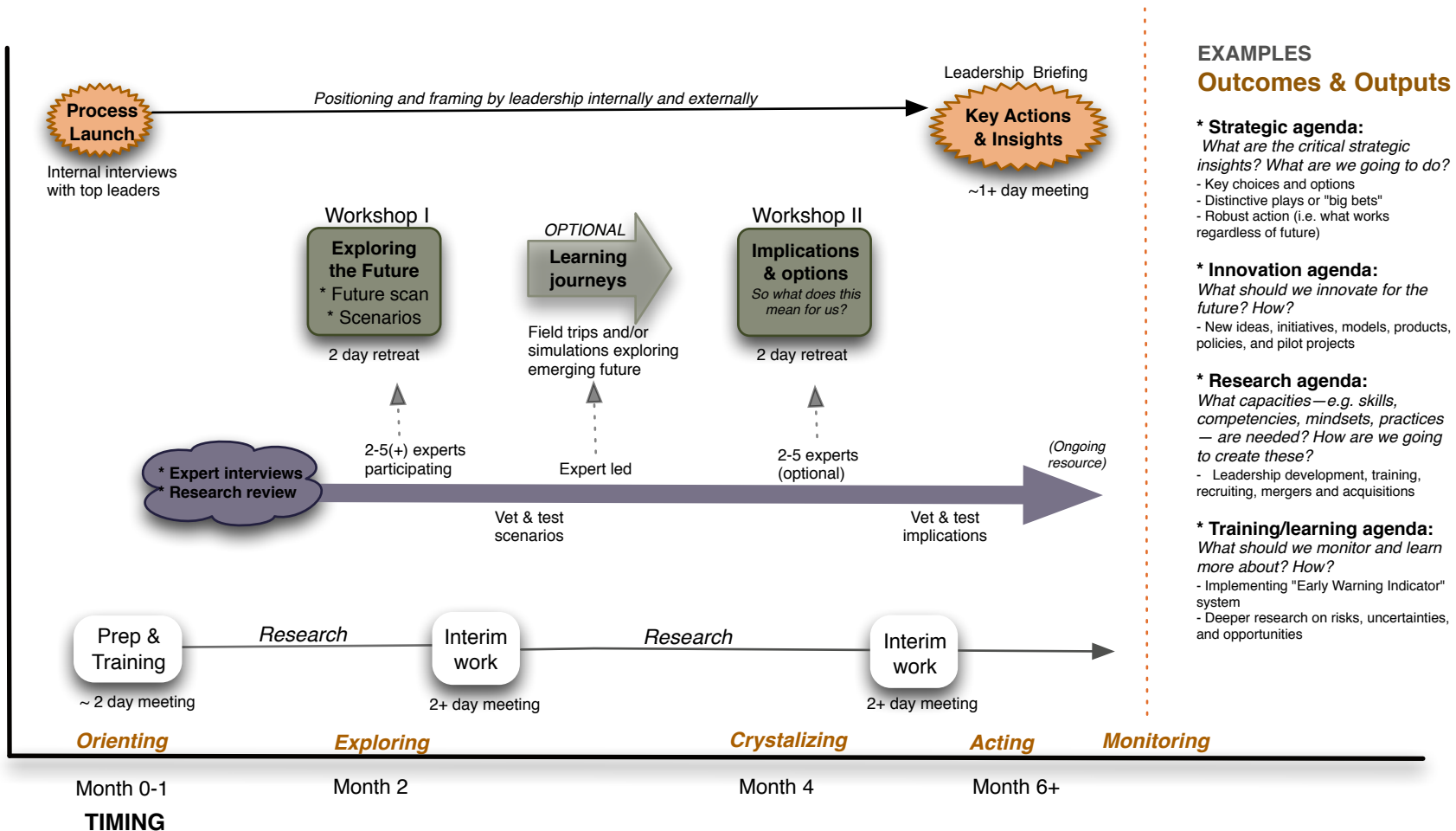
Top decision-makers & process sponsors

Scenario Participants:

Key decision-makers, stakeholders & knowledge-holders (n=18-25)

Expert Network

"Core Team"
(Adaptive Edge & Client Team)



EXAMPLES

Outcomes & Outputs

* Strategic agenda:

What are the critical strategic insights? What are we going to do?

- Key choices and options
- Distinctive plays or "big bets"
- Robust action (i.e. what works regardless of future)

* Innovation agenda:

What should we innovate for the future? How?

- New ideas, initiatives, models, products, policies, and pilot projects

* Research agenda:

What capacities—e.g. skills, competencies, mindsets, practices—are needed? How are we going to create these?

- Leadership development, training, recruiting, mergers and acquisitions

* Training/learning agenda:

What should we monitor and learn more about? How?

- Implementing "Early Warning Indicator" system
- Deeper research on risks, uncertainties, and opportunities